



**Giving Tuesday Fundraising Opportunity**  
**#iGiveCatholic subsidized by grant from Catholic Extension Society**

Catholic Extension Society is offering a grant opportunity for mission dioceses this year to participate in our Giving Day Fundraising Opportunity Initiative. Awarded funding is intended to encourage and empower mission dioceses to participate in #iGiveCatholic on Giving Tuesday, December 3, 2024.

Dioceses selected for this initiative will receive a grant for \$2,500 to be used as follows:

- \$1,500 to subsidize the diocesan participation fee
- \$1,000 to use for promotional/marketing materials and/or prizes

Catholic Extension Society believes participation in #iGiveCatholic provides diocesan partners an opportunity to assist parishes, schools, and nonprofit ministries in raising funds for either specific projects or for unrestricted purposes. The guidance, tools, training and resources offered by #iGiveCatholic will also provide important insights into the fundamentals of effective fundraising and development, thereby empowering organizations. 2024 will be the tenth year of #iGiveCatholic.

In 2023, **\$20.1** million in total was raised by **50** diocesan partners. We are proud that 26 of the 50 were from mission dioceses accounting for \$6.7 million. We celebrate many milestone performances including:

- ***The Diocese of Fargo*** - \$80,000 raised in their inaugural year for 10 organizations;
- ***The Diocese of Lafayette*** – over \$1 million raised in 2023, the 6<sup>th</sup> year of participation.

Applicants must commit to promote the program to all the parishes, schools, and nonprofit ministries in their diocese using the tools, guidance, and resources provided by #iGiveCatholic throughout the process.

Catholic Extension Society will accept applications from any and all mission dioceses. Preference will be given to dioceses that have not previously participated but those who have participated in the past are welcomed and encouraged to submit applications. All applications must be submitted by Wednesday, April 17, 2024 and recipients will be notified by May 3, 2024.

**What is the cost to participate?**

	<u>Returning 2023 Diocese</u>	<u>New (2024) Diocese</u>
Non-Mission Diocese	\$4,000	\$4,500

Mission Diocese (after \$1,000 discount)	\$3,000	\$3,500
Catholic Extension Society grant	<u>(\$1,500)</u>	<u>(\$1,500)</u>
Final Mission Diocese Cost	<u>\$1,500</u>	<u>\$2,000</u>

For more information about #iGiveCatholic and the benefits of participation, please contact:  
Anne Durney, Program Manager, [anne@igivecatholic.org](mailto:anne@igivecatholic.org)

## **Expected Contributions of Each Party:**

### **1. Participating Diocese**

**Financial** – The diocese will pay the fees to #iGiveCatholic as indicated based upon the status of the participating diocese. (Catholic Extension Society will provide funding to diocese after it is confirmed that the diocese has enrolled in #iGiveCatholic and paid fee.)

**Programmatic** – The diocese will let all the parishes, schools and ministries in the diocese know about the program and give them an opportunity to participate. The diocese will share the resources made available by #iGiveCatholic in a manner that is determined by the diocese.

**Results** – The diocese will provide the fundraising results to Catholic Extension Society at the conclusion of the program.

### **2. Catholic Extension:**

**Financial** - Catholic Extension Society will provide a \$2,500 grant to each selected diocese to be used as follows: \$1,500 to help offset the fees for participating in the #iGiveCatholic program and an additional \$1,000 to be used by the diocese for promotional materials or as prize money.

### **3. #iGiveCatholic:**

**Financial** - #iGiveCatholic provides an automatic discount of \$1,000 to all mission dioceses, which is reflected in the tiered pricing shown above.

## **Timeline**

<b>March 11, 2024</b>	Applications open for mission dioceses for 2024 program
<b>April 17, 2024</b>	Applications due to Catholic Extension Society
<b>May 3, 2024</b>	Decisions communicated to applicant dioceses
<b>May 24, 2024</b>	Last day to commit to participation in #iGiveCatholic for 2024
<b>June – November</b>	Diocese follows program outlined by #iGiveCatholic
<b>November 18 –</b>	Advanced Giving Phase – Portal open for donations
<b>December 2, 2024</b>	
<b>December 3, 2024</b>	Giving Tuesday 2024

**January 17, 2025**

Report due to Catholic Extension Society outlining the results of the program