



Building Faith | Inspiring Hope | Igniting Change

Giving Tuesday Fundraising Opportunity #iGiveCatholic subsidized by grant from Catholic Extension

Catholic Extension is offering a grant opportunity for 25 mission dioceses this year to participate in our Giving Day Fundraising Opportunity Initiative. Awarded funding is intended to encourage and empower mission dioceses to participate in #iGiveCatholic on Giving Tuesday, November 28, 2023.

Dioceses selected for this initiative will receive a grant for \$3,500 to be used as follows:

- \$1,500 to subsidize the diocesan participation fee
- \$2,000 to use for promotional/marketing materials and/or prizes

Catholic Extension believes participation in #iGiveCatholic provides diocesan partners an opportunity to assist parishes, schools, and nonprofit ministries in raising funds for either specific projects or for unrestricted purposes. The guidance, tools, training and resources offered by #iGiveCatholic will also provide important insights into the fundamentals of effective fundraising and development, thereby empowering organizations. 2023 will be the ninth year of #iGiveCatholic. In 2022, \$18.5 million was raised by 42 diocesan partners.

Applicants must commit to promote the program to all the parishes, schools, and nonprofit ministries in their diocese using the tools, guidance, and resources provided by #iGiveCatholic throughout the process.

Catholic Extension will accept applications from any and all mission dioceses. Preference will be given to dioceses that have not previously participated but those who have participated in the past are welcomed and encouraged to submit applications. We will award twenty-five (25) grants for the 2023 campaign. All applications must be submitted by Wednesday, April 26, 2023 and recipients will be notified by May 5, 2023.

What is the cost to participate?

	<u>Returning 2022 Diocese</u>	<u>New (2023) Diocese</u>
Non-Mission Diocese	\$4,000	\$4,500
Mission Diocese (after \$1,000 discount)	\$3,000	\$3,500
Catholic Extension grant	<u>(\$1,500)</u>	<u>(\$1,500)</u>
Final Mission Diocese Cost	<u>\$1,500</u>	<u>\$2,000</u>

For more information about #iGiveCatholic and the benefits of participation, please contact:
Lisa Schillace, National Director, lisa@igivecatholic.org
Anne Durney, Program Manager, anne@igivecatholic.org

Expected Contributions of Each Party:

1. Participating Diocese

Financial – The diocese will pay the fees to #iGiveCatholic as indicated based upon the status of the participating diocese. (Catholic Extension will provide funding to diocese after it is confirmed that the diocese has enrolled in #iGiveCatholic and paid fee.)

Programmatic – The diocese will let all the parishes, schools and ministries in the diocese know about the program and give them an opportunity to participate. The diocese will share the resources made available by #iGiveCatholic in a manner that is determined by the diocese.

Results – The diocese will provide the fundraising results to Catholic Extension at the conclusion of the program.

2. Catholic Extension:

Financial - Catholic Extension will provide a \$3,500 grant to each selected diocese to be used as follows: \$1,500 to help offset the fees for participating in the #iGiveCatholic program and an additional \$2,000 to be used by the diocese for promotional materials or as prize money.

3. #iGiveCatholic:

Financial - #iGiveCatholic provides an automatic discount of \$1,000 to all mission dioceses, which is reflected in the tiered pricing shown above.

Timeline

March 1, 2023	Applications open for mission dioceses for 2023 program
April 26, 2023	Applications due to Catholic Extension
May 5, 2022	Decisions communicated to applicant dioceses
May 19, 2023	Last day for NEW dioceses to commit to #iGiveCatholic for 2023
May 26, 2023	Last day for RETURNING dioceses to commit to #iGiveCatholic
June – November	Diocese follows program outlined by #iGiveCatholic
November 13-27, 2023	Advanced Giving Phase – Portal open for donations
November 28, 2023	Giving Tuesday 2023
January 19, 2023	Report due to Catholic Extension outlining the results of the program