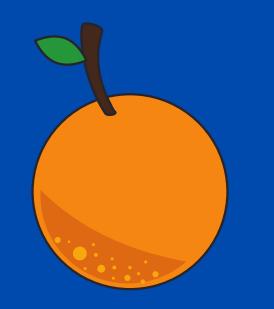


A persuasive argument is a format of writing that is used to convince someone of your *point of view*.

## How to write a persuasive argument:

- 1. Pick a topic you care about and want to change (for example: I believe more people should recycle.)
- 2. Decide who you want to write to. Who can help you make this change? (example: the mayor, your mom, your dad, your next door neighbor)
- 3. Write an opening statement and then at least 3 strong supporting reasons!
- 4. Write a conclusion that *sums up* your argument.
- 5. Send your persuasive argument as a letter, email or social media post to the person you are trying to contact.6. Voilá! Persuasive Argument Unlocked.



## Example of a strong persuasive

argument:



Dear Mom & Dad, I believe oranges are the best fruit and we should buy more oranges for the house. My first reason is that oranges are delicious and sweet like candy. My second reason is oranges are healthy

and provide Vitamin C, which helps with immunity! My third reason is Oranges have seeds, so even once you eat them, you can help grow more.

In conclusion, please buy us more oranges so we can live sweeter, juicier lives!

