

SWOT ANALYSIS (Diagnosis of Reality)

To root the work in the local reality of a community, the Fuerza Transformadora pastoral plan will use the following SWOT diagnosis.

(Strengths, Weaknesses, Opportunities, Threats)

INSTRUCTIONS:

After reading these examples, please think through the four categories and in a separate document outline your own Strengths, Weaknesses, Opportunities and Threats. This will allow you to have a clearer picture of where your efforts will need to be targeted for the success of the Fuerza Transformadora movement.

Strengths: Are the resources in your favor to be able to form a ministry like Fuerza Transformadora (Transformative Force)

Examples of Strengths (Strong Points)

1. Ministry to populations facing alcoholism or drug abuse or violence already exist in the diocese
2. There is a desire within the Diocese or of the parish to provide support for these kinds of problems (drug addictions, violence, abuse, alcoholism)
3. People facing these challenges have a place to meet
4. Other groups/movements or ministries have already responded or are willing to respond to these sort of problems within the community.
5. There is already established leaders to represent those that face these issues
6. The community is in agreement to possibly having a different group to support this population, such as Fuerza Transformadora (Transformative Force)
7. Do they have people with experience in this area? (Social workers, counselors, prison ministry)

Weaknesses: Those elements can affect the project or be an obstacle to the ministry. *Often a new ministry project will have a long list of obstacle. This does not mean that the project will be unsuccessful. Creating a realistic list of weaknesses can be helpful to develop a clearer image of possible barriers that can then be addressed at the beginning of the project and lead to a more direct and efficient methodology for successful completion of the new ministry.*

Examples of Weaknesses (Weak Points)

1. We currently do not have any secured funding within the Diocese for ministry to those facing drug addictions, alcoholism, and domestic abuse.
2. We do not yet have a place to hold our meetings.
3. We do not yet have leadership training.
4. There is no tailored evangelization program for the Hispanic community
5. There is no Faith Formation program for the Hispanic community.
6. The community is discouraged/fragmented or not very active

7. We (applicant) or possible volunteers do not yet have formation to work with this population.
8. We currently do not have a network of communication established with priests
9. We have no economic recourses to resolve the pastoral necessity to deal with alcoholism, drug abuse, violence, gangs within the community.

Opportunities: the positive elements that arise and that Fuerza Transformadora can take advantage of.

Examples of Opportunities for a Fuerza Ministry

1. High level of alcohol or drug addiction, gangs or domestic violence problems exist within the community demonstrating a high need for a Fuerza transformadora Ministry
2. Not many active Spanish speaking ministry groups in community
3. Those who do not participate are often facing these issues
4. No other ministry groups active that help with these kinds of problems.
5. There are people interested in helping or volunteering
6. There is a need to raise awareness about this particular problem amongst clergy and lay men and women.
7. There is a need to promote a ministry against addictions in areas of the church.
8. There is a need to create prevention groups.
9. There are currently no catechesis text and other ministry texts that have prevention topics.
10. Need to train catechist, so that they can talk about prevention with the children attending catechism.

THREATS: The negative elements that can affect the progress of the ministry. What can cause Fuerza Transformadora to not be established in a parish or Diocese? What are the risks we can run if the Fuerza Transformadora ministry does not work?

Examples of Threats

1. People are leaving to Catholic Church for other churches because they perceive a lack of formation opportunities.
2. Active servers or volunteers are discouraged
3. Groups are attacking each other or communities do not have much communication with each other.